

About Us

International Development Institute (IDI) is an international training institute based in Washington, D.C (USA). It provides capacity building and institutional strengthening programs, primarily through highly effective short-term Courses, Capacity Development Projects, Training and Workshops, Study Tours, and Observation Visits.

For more information, please contact:
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Universalial Management Group is a management consulting firm based in Montreal (Canada). Founded by two professors from McGill University, it has been helping clients in over 120 countries improve the performance of their organizations, their programs, and their people since 1980.

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Tuition and Fees

Tuition and fees are US\$2,495 for this one week training. In addition to tuition and course materials, it also includes airport pickup and drop-off services, daily continental breakfasts and lunches, award-dinner reception, transportation for site visits.

- All training related activities will be conducted in English.
- All courses are offered subject to sufficient enrolment and instructor availability.
- Participants to this training will enjoy 10% off of the tuition and fees when they attend the training session on Doing Business in Canada.

Accommodation

The tuition fee does not include accommodation. However, we can recommend metro accessible hotels close to training venue for all registered participants at discounted prices.

Participants are responsible for their airfare to and from Washington, DC.

Joint Program on Doing Business in North America Fundamentals in Investing in the US

Hosted by

- International Development Institute
- Universalial Management Group

In Collaboration with Speakers from

- The World Bank Group
- U.S. Chamber of Commerce
- U.S. Department of State



November 3 - 7, 2014
Washington, D.C., USA

Objective

Investing in North American markets offers a mixture of both possibilities and risks. **Doing Business in North America** is a training program aimed at providing an overview of the legal aspects of doing business in the markets of U.S. and Canada. This training program is composed of two modules focused on the U.S. and Canadian markets, respectively.

Fundamentals of Investing in the U.S. is one of the two major components of the Program. The objectives of this one-week training are twofold: (a) to provide fundamental knowledge on the legal and regulatory environment of doing business in the U.S., (b) to create and explore economic and trade relationships with the U.S., and strengthen existing cooperation. The target beneficiaries include law firms, corporate counsels, investors, government officials, and business and trade organizations.

Our Program

IDI and Universalialia are committed to providing full range of training for lawyers, corporate counsels and investors from China and other parts of the world . The course will be conducted in an interactive learning approach, including class session, group work and case studies. In addition, this one-week training provides the participants with the opportunity to interact with members from **prestigious law firms, US courts, leading law schools, World Bank, U.S. Chamber of Commerce and U.S. government agencies**. There will be possibilities to schedule individual business meetings after some of the visits.

At the end of the training, a certificate jointly issued by IDI and Universalialia will be granted to the participants.

How to register?

To initiate registration, please send an email requesting application form to idi@idiworldwide.net

Curriculum

Curriculum focuses on:

- Fundamentals of U.S. Law and Legal Systems;
- Structure of U.S. Court Systems;
- Incorporation and Formation of Business Corporations;
- Law and Policies for the Foreign Investment into the United States;
- U.S. Immigration and Visa Law and Policies regarding Foreign Investors and Business Executives; and
- Intellectual Property and Modes of Business co-operation between Foreign and U.S. Law Firms.

Proposed site visits:

- **International Law Firms;**
- **The World Bank Group;**
- **U.S. Chamber of Commerce;**
- **Chinese Chamber of Commerce;**
- **Federal Government Agencies; and**
- **Law Schools.**